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Promotional guides to inspire visitors

The recently updated guides that promote the Waimakariri District are getting snapped up by travelers throughout New Zealand.

Waimakariri's newly released Walking & Cycling Guide now features over 50 tracks in the Waimakariri district that are suitable for all levels of fitness; from relaxing riverside walks to challenging backcountry tramping. The Walking & Cycling Guide features tracks in and around Kaiapoi, Waikuku, Rangiora, Oxford and the Department of Conservation foothills forests area.

The Official Visitor Guide for Waimakariri is a 28 page booklet that promotes the towns, events, activities, transport and tours, shopping, arts, cafes and accommodation. Distributed throughout New Zealand in over 80 i-SITES, this informative guide helps travelers to decide well before arriving in this area that there are places to stay and things to do here.

"Visitors to an area are naturally interested in the special places to visit, and will seek out information in i-SITE's or by researching the internet. Along with the walking and cycling tracks, activities, attractions, cafes, arts and accommodation that are featured in here in these guides the information is also able to be sourced from the district's official tourism website; www.visitwaimakariri.co.nz, " says Cathy Batchelor, Marketing & Events, Visit Waimakariri.

The guides are not only intended for use by travelers who may be visiting this area for their first time, or even returning again, but are just as valuable for people living in the Waimakariri District.

"We also really encourage our residents to pick copies of these guides that showcase our district, and experience a new place with their family and friends as there is plenty to discover right here on our own back doorstep," says Ms Batchelor.

The guides can be picked up locally from the Kaiapoi i-SITE Visitor Centre, Charles Street, Kaiapoi or ph 03 327 3134, Waimakariri District Libraries and Service Centres.

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